The DOOR Manual for Plant Nurseries

Reprint – information current in 1996





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- Additional information—many other sources of information are now available. Contact an agronomist, Business Information Centre on 13 25 23 or the industry organisation for other suggested reading.

Even with these limitations we believe this information kit provides important and valuable information for intending and existing growers.

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THE DOOR MANUAL FOR PLANT NURSERIES

EDITED BY: M. N. HUNTER

G. W. HAYES

CONTRIBUTORS: S. CHAMALA

(ADULT LEARNING)

C. J. CARSON

(INFORMATION MANAGEMENT)

J. PAGE

(ECONOMICS)

J. GILES

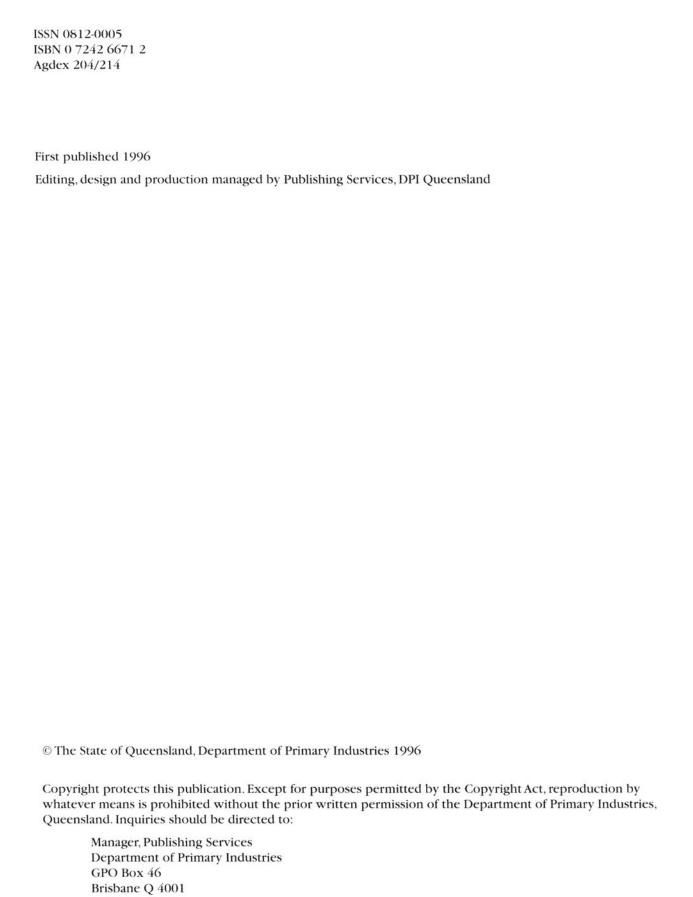
(STATISTICS)

M. N. HUNTER

(EXPERIMENTAL METHODOLOGY)

K. BODMAN

(ILLUSTRATIONS)



FOREWORD

With the decline of government funds available for horticultural research, it has become necessary to establish some workable alternatives.

To this end, a project was initiated at the DPI Queensland Centre for Amenity Horticulture, Redlands, and financially supported by Horticultural Research and Development Corporation. The "Do Our Own Research" approach to in-house research was seen as one way of preparing nursery operators for the future.

Do-Our-Own-Research is a self-help system providing operators with the structure for experimentation and accurate analysis of results. This manual, along with the relevant TAFE course, should see you well on the way to satisfying some of your research requirements in-house.

The Queensland Nursery Industry Association endorses the Do-Our-Own-Research concept and encourages all members of the industry to utilise this resource and start reaping the rewards.

Barry Naylor

Chairman, Technical Committee Queensland Nursery Industry Association

FOREWORD

Over the past thirty to forty years, the Queensland agricultural and horticultural industries have become increasingly dependent on the public sector for research solutions to their industry problems. This research has proved useful for many of the single commodity industries, such as wheat and sugarcane, macadamias and mangoes, but less so for the nursery industry.

In the nursery industry, generic research conducted by government institutions is often not specific enough to be highly valued and adopted by the individual operator. Operators need practical solutions to their particular problems. Such problems almost invariably involve sets of conditions common to few other enterprises. This uniqueness reflects the almost infinite variation of options available in terms of species grown, media used, fertiliser, amendments and chemicals applied and the way water is supplied.

The Queensland Government is strongly advocating increasing industry self-reliance in many aspects of agriculture. The objective of Do-Our-Own-Research (DOOR)—enhancing the capacity of nursery operators to do their own research—is thus strongly aligned with government policy. More important, however, is the assessment by industry itself that the DOOR approach is in many circumstances the only cost-effective way to find solutions or to develop new opportunities.

DOOR advocates a significant paradigm shift in technology transfer in horticultural research. The DPI acknowledges the significance of the ground-breaking work of Professor Shankariah Chamala in making this development possible.

DOOR represents a relatively unexplored way of generating new, statistically sound research information in the nursery industry. Its potential is immense. The DOOR approach has application in a number of other industries and may provide important support at a time of declining Research, Development and Extension investment by the public sector.

Dr G. M. Behncken General Manager

Horticulture Sub-program

Department of Primary Industries, Queensland

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PREFACE

The aim of the manual is to enhance nursery operators' understanding and skills development in the following areas:

- critically evaluating opportunities and problems in the nursery environment,
- · gathering relevant information,
- deriving and prioritising potential solutions to problems and opportunities,
- becoming familiar with the scientific method employed in testing potential solutions,
- · carrying out statistically sound and rigorous research, and
- developing recommendations that flow from the research information generated.

Additional material and resources for facilitators and operators are provided in the appendixes.

We would like to acknowledge the help of everyone who made this manual possible, including Dominie Wright for writing most of the keypoints, Bev Traynor for the original layout, Naomi McIntosh for the final design and layout, and everyone who read and criticised the manuscript.

This manual was developed by the following members of the DOOR project team: Mal Hunter, Garth Hayes, Cynthia Carson, Stuart Scott, Jim Page, Janet Giles and Vesna Popovic (DPI Queensland); Shankariah Chamala and Emma Durrough (student observer) (University of Queensland); Wayne Bacchi and Barry Naylor (Nursery Industry Advisors); David Hawthorne, Herbert Hartwig, Kevin Body, Stephen Collins, Ian Waters, Ian Greet, Matthew Plummer, Jim Goody, Rob Burfein, Brad Skinner, Ian Heymink, Martin Hickey, Lex McMullin and Carmel Hennessey (Queensland Nursery Industry Association participants).

M. N. Hunter and G.W. Hayes

ABOUT THE AUTHORS

Dr Hunter joined DPI Queensland in 1972 and has been involved in crop agronomy research under dryland and irrigated conditions. He has specialised in the area of crop nutrition with an emphasis on the role of mycorrhizas in plant production. He spent from 1989 to 1993 in Brisbane as a statewide technical manager (Chief Agronomist) for crop agronomy and horticulture before moving to Redlands Research Station. He has a major skill in the conduct of nutritional experiments.

Mr Hayes joined DPI Queensland over 30 years ago and has spent most of that time servicing the fruit and vegetable industries and the last eight years carrying out extension activities in the cutflower industry. He developed a strategic plan for the conduct of R, D and E in cutflowers and was instrumental in chrysanthemum white rust detection, control and management. He is currently the editor of the very successful saleable quarterly newsletter, *Ornamentals Update*.

Ms Carson has worked as a horticultural extension officer since 1985. In 1987 she became involved with the nursery and cutflower industry, moving from Victoria in 1989 to DPI Queensland. She was instrumental in the development of a national ornamental crop database and information centre at Redlands Research Station and is known for her work with Queensland's wildflower industry.

Dr Chamala is an Associate Professor at the Department of Agriculture, University of Queensland. He completed his PhD in the early 1970s on the adoption of improved practices in the sheep industry. He has special interests in producer adoption of soil conservation principles and associated practices. He has been involved in rural extension and adult education.

Ms Giles joined DPI Queensland in 1970 as a biometrician and has provided consultancy service to researchers in agronomy, plant breeding and horticultural post-harvest studies on fruit and on food. She has provided in-service training on biometrics and computers.

Mr Page is a senior economist with DPI Queensland with extensive experience in the dairy, dryland cropping and sugar industries. He has developed considerable expertise in the cost-benefit analysis of research work.